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Workshop Proposal

"The Art of Effective Public Speaking and Communication"

Abstract

You will be judged based on how you communicate. Effective communication is the foundation of leadership and influence. Without it, a professional will experience frustration and lack of support.

In this fun and interactive workshop, participants learn the elements of successful public presentations and the keys to effective communication. The workshop also covers how to translate a compelling message to a virtual platform.

"I have asked Erick Rheam to speak and to provide training at numerous events for Missouri River Energy Services (MRES). Erick always provides solid content with lots of practical takeaways and does so in a very engaging, entertaining, and thoughtful way. I would highly recommend Erick as a speaker for your next event."

-Joni Livingston, Director, Member Services & Communication

Learning Objectives

1. What it means to be a "communicator".
2. How to set expectations before a presentation.
3. How to build an effective presentation.
4. The importance of storytelling and how to leverage it to make critical points.
5. The five pillars of successful presentations.

Deliverables

1. Video tutorial on delivering effective public presentations.
2. Video on common mistakes to avoid when delivering a public presentation.
3. Companion workbook.

References

Colleen Merkel, American Council of Engineering Companies, 317.637.3563,
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Grant Baldwin, President, The Speaker Lab, gbaldwin@thespeakerlab.com